

CHARLOTTE™ PRODUCTS LTD.

FOR IMMEDIATE RELEASE PRESS RELEASE

Charlotte Products Ltd.™ Enviro-Solutions® Terrazzo & Concrete Program Announced as ISSA Innovation Award Recipient

Ontario, Canada—November 06, 2018—The Enviro-Solutions® Terrazzo and Concrete Floor Care Program by Charlotte Products Ltd.™ has been named the winner of the 2018 ISSA Innovation Awards in the Cleaning Agents Category. Competing with eight other unique equipment products, the Enviro-Solutions® Terrazzo and Concrete Floor Care Program was selected as the leading innovative product by cleaning-industry distributors, wholesalers, building service contractors and in-house service professionals.

The annual ISSA Innovation Award Program took place online at ISSA.com from August 1, 2018 to October 19, 2018. During that time, industry professionals and end-users selected the most innovative offerings from 40 entries in five unique categories. Voters had the option to vote for one product in each category.

“We are extremely proud and honored to have been recognized by our industry for this Innovation Award”, said Jim Flieler, Vice President of Sales for Canada. “Our commitment to creating safe, healthy spaces for future generations through new product innovation, industry insight and knowledge transfer to our business partners is critical and why we do what we do, everyday”.

The Terrazzo and Concrete Floor Care Program ensures **NEVER having to deep strip, scrub, seal, apply floor finish or diamond grind these surfaces again!** Designed to reduce labor up to 60% over conventional methods, this revolutionary program combines innovative floor solutions with diamond pad technology ensuring professional high sheen results, which are enhanced with regular maintenance.

To learn more about the Terrazzo and Concrete Program, watch the video <https://www.youtube.com/watch?v=lzoggDRZ4H8> or view the information sheet <http://www.charlotteproducts.com/pdf/SELLSHEET-CONCRETE.pdf>

Enviro-Solutions® is a brand of Charlotte Products Ltd.™. For more information on the Enviro-Solutions® brand, call 1-877-745-2880 or visit <http://www.charlotteproducts.com/products/enviro-solution/why-enviro-solution.html>

About Charlotte Products

Since 1986, Charlotte Products Ltd.™ has been helping people everywhere live healthier and safer lives. We are a leading performance formulator and manufacturer working with global partners to create effective, healthy, and environmentally responsible cleaning solutions. As industry experts, we combine sustainable, green certified, and innovative products with simplified programs, product training, and resources made explicitly for different market segments. We inspire our customers to join us as industry experts in creating safe, healthy spaces. Charlotte Products Ltd.™ brands include Enviro-Solutions®, ServClean®, Custom Solutions® and ALLORGANIC®.

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